

NCC Cable System Order

Order #	62129271	Flight Dates	03/09/15 - 03/22/15	Update Date	03/10/15
Syscode	4504	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	FPB/Frankfort, KY	Advertiser	Comer for Gov KY	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	2
		Client Code		Total	\$677.00
AE	Meghan Hughes	Product Code		Commission	\$101.55
Sales Coordinator	Brian Elliott	Est Code		Net Total	\$575.45
Office	Washington	Product Name		Total Spots	67
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov14	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		NEW ORDER 3.10 PLEASE CONFIRM. THANKS			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	CABLE RT	3/9/15	3/15/15	06:00	24:00			X	X	X	X	X	-	-	8	\$7.00	\$56.00	30	
2	DISC	CABLE RT	3/16/15	3/22/15	06:00	24:00	X	X						-	-	1	\$7.00	\$7.00	30	
3	ESPN	CABLE RT	3/9/15	3/15/15	06:00	24:00			X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	
4	ESPN	CABLE RT	3/16/15	3/22/15	06:00	24:00	X	X						-	-	2	\$14.00	\$28.00	30	
5	FOOD	CABLE RT	3/9/15	3/15/15	06:00	24:00			X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	
6	FOOD	CABLE RT	3/16/15	3/22/15	06:00	24:00	X	X						-	-	2	\$11.00	\$22.00	30	
7	FXNC	CABLE RT	3/9/15	3/15/15	06:00	24:00			X	X	X	X	X	-	-	16	\$11.00	\$176.00	30	
8	FXNC	CABLE RT	3/16/15	3/22/15	06:00	24:00	X	X						-	-	4	\$11.00	\$44.00	30	
9	HGTV	CABLE RT	3/9/15	3/15/15	06:00	24:00			X	X	X	X	X	-	-	8	\$7.00	\$56.00	30	
10	HGTV	CABLE RT	3/16/15	3/22/15	06:00	24:00	X	X						-	-	1	\$7.00	\$7.00	30	
11	HIST	CABLE RT	3/9/15	3/15/15	06:00	24:00			X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	
12	HIST	CABLE RT	3/16/15	3/22/15	06:00	24:00	X	X						-	-	1	\$9.00	\$9.00	30	

	Mar 2015	Apr 2015	May 2015	Jun 2015	Jul 2015	Aug 2015	Sep 2015	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Total
SPOTS	67	0	0	0	0	0	0	0	0	0	0	0	67
AMT	\$677.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$677.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/27/16

62129271 | Lexington-Fayette | FPB/Frankfort, KY | 4504 |